

# ASAO ANNUAL CONFERENCE

Malvern & Worcester 8<sup>th</sup> & 9<sup>th</sup> November 2024

“MOVING FORWARD TOGETHER”

## **Friday 8<sup>th</sup> November**

9.15am Conference Opening and welcome – Denis Dooley

‘The effects of internal and external influences and actions on the industry’

Nick Green

‘Issues that can have an effect on the day - from vulnerable persons to anti-social behavior’

Steve Hughson

‘Sustainability’

Andy Fryers, Hay Festival

‘Marketing Our Product’

Panel Discussion

‘Competitions - Good, Bad and the Ugly’ – now and into the future

Alan Lyons & Becky Hurd

## **Key Note speaker - Marla Calico**

**President & CEO - International Association of Fairs & Expositions (IAFE)**

## **Annual Conference Dinner - Bank House Hotel, Worcester**

Quiz – Band & Award presentations

## **Saturday 9<sup>th</sup> November**

9.15am Conference Opening and welcome - Corrie Ince

‘Groundswell’

How this event has developed the ethos and some ideas for the future

Paul Cherry

‘Volunteers – obtaining looking after, training and retention’

Cathy Ricketts & Lisa Moore

‘Risk Management’

Michelle Ferris, Albert Goodman

‘Education’

Panel Discussion